



Why Sponsor the Spring Walkabout in Kensington?

Last year, at our [first ever Walkabout](#), more than 500 people flocked to Adams Avenue in Kensington. They shopped at local businesses, and participants saw these people come back throughout the year. This year, we're expecting even more on April 14, from 2 to 5 p.m.

This year, we are opening up limited applications for *existing* KTBA members to be sponsors. Here's what you get:

- Special designation on the map, which is promoted online and given in printed form to all participants
- Your business will be a mandatory stop for people entering our raffle
- Special flag at your business
- Business highlight on the KTBA Facebook page
- Mention in all articles, promotions, and emails about the Walkabout

Brick and Mortar Sponsors

We are accepting limited applications for brick and mortar business sponsors. You will have exclusivity on your block as the sole brick and mortar sponsor. You also have the option to have a table in the park (additional \$25).

The fee for KTBA members to be brick and mortar sponsors is \$150.

Home Business Sponsors

Additionally, we are accepting limited applications for home-based business sponsors. You will get your choice of table location [the park, Pappalecco/Snapology parking lot, Kensington Guest House front yard (on Vista)], and receive all the above perks.

The fee for KTBA members to be home business sponsors is \$75.

If you are interested in sponsoring, please contact Megan Beauvais at info@kentalbiz.org for more details and submit your payment by March 15.